Business English - Oral exam

Part I - Presentation

1. Present your business idea (cp. product planning)

Part II - Interaction

2. Give feedback to the presentation you have listened to. Do you think the business idea can be turned into a successful business? Where do you see problems?
3. Where can problems occur for young entrepreneurs, according to experts?

Part III – General questions about entrepreneurs

4. Do you think you have the characteristics a successful (and happy) entrepreneur needs?
5. Which aspect of your personality will you have to work on in order to become a successful entrepreneur?
6. Is there a famous entrepreneur who you admire? Why do you admire him/ her?
7. What do you remember about Jamie Oliver/ Anita Roddick/ Steve Jobs/ Richard Branson? What is special about him/her?
8. What have the famous entrepreneurs you learned about in common? Where do they differ?