Advertisement assessment sheet

Aspect				
Your advertisement is eye-catching. (max. 5 points)				
Your slogan sounds interesting/funny/good. (max. 5 points)				
You've chosen visuals that go well with your product/service. (max. 5 points)				
Your advertisement is clearly structured. All the component parts are there. (max. 5 points)				
Your product description creates is informative / creates desire. (max. 5 points)				
The language is correct. (max. 5 points)				
Total (max. 30)				

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