Business English

Oral exam – assessment sheet

Examiner : _____

Student : _____

	Marks available	**Marks achieved**
Content and interaction (30)		
Part I: presentation of business idea (15)		
- Detailed description of business idea (product/service) and how it was developed (cp. product planning)	**15**	
Part II: interaction (10)		
- Appropriate reaction to critical questions, arguments for business concept	**5**	
- Critical reaction tot he other student's presentation/business idea	**5**	
Part III: general questions about entrepreneurs (5)		
- Statement about the general topic « entrepreneurs »	**5**	
Methodology (12)		
- Presentation skills (prompt cards, visual aids, voice, gestures/facial expressions, structure of the presentation, eye-contact)	**12**	
Vocabulary (12)		
- vocabulary: presenting	**4**	
- vocabulary: discussing	**4**	
- vocabulary: business terms	**4**	
Grammar (8)		
- grammatical correctness	**8**	
Pronunciation (8)	**8**	
TOTAL	**70**	